



Have you seen our new website?

In November 2011 Andersen Consult launched its new website at www.andersenconsult.com

On the website you can find information about our network, Invest in Growth - ASIA and Invest in Growth - AFRICA, upcoming events and relevant news. We continuously update the website with relevant news and information.



The trip went to Cambodia ...

As part of the network program the annual study tour for Invest in Growth - ASIA went to Cambodia. Traditionally, we gathered for the annual Christmas party in Bangkok before the fact finding part of the trip began.

This year's choice fell on Cambodia, due to the fact that none of our network members are involved in business activities there and since Cambodia is a very potential growth market.

The study tour included meetings with potential local business partners and government representatives and briefings about Cambodian culture and history. In addition, the network participants visited a number of foreign investment groups and a microbrewery where they discussed opportunities and challenges related to doing business in Cambodia.

As always, the study tour was a good mix of professional and business related discussions and social gatherings.

New Employee



Cecilie Ellebæk Thomsen started as a consultant at Andersen Consult in November 2011. Cecilie will assist with a series of consultancy services and the daily operations.

Cecilie has a Master's Degree in Marketing and has previously worked with communication and marketing, which are qualities she also will make use of at Andersen Consult.

Entrepreneurs wants to go to Africa!

There are endless opportunities for growth in Africa and Danish entrepreneurs can take advantage of the situation. That was the impression that we had after the first introduction meeting at Andersen Consult's new Africa Network: Invest in Growth - AFRICA.

The network has the same purpose as the ongoing Asia network where entrepreneurs share experiences and discuss challenges in a closed forum.

Consultant and project coordinator Lars. S. Andersen, Andersen Consult, says: "*The network is the participants' best advisory board, as it gives free access to 10-15 other entrepreneurs who are in the same situation and who enthusiastically share their knowledge and experiences. This kind of quality advice is hard to come by elsewhere.*"



The ideal number of participants in a contractor network is approx. 10 companies and 15 participants.

Shortly after the introductory meeting in December, the network were almost completed, so it seems like the entrepreneurs are agreeing with Andersen Consult. The first network meeting is launched on 5 March at Arctic Group in Aalborg - please contact us for more information.