



New Service: Andersen Consult Advisory Board

Do you need access to experienced and independent advice on the market where you operate? Andersen Consult Advisory Board is primarily intended for companies, who accept business opportunities associated with establishment of fully owned businesses or cooperation businesses such as joint ventures, technical partnerships, manufacturing, turnkey projects etc. and

companies who recognise that preparation is paving the way to success.

The advisors are characterised by close association with their individual markets and with a high level of insight in political and economic circumstances in both the public and private sectors. In addition, the advisors have strong networks in local and foreign companies and can assist your company in specific challenges regarding strategy and development processes.

Due to the Advisory Board members' professional background as top management executives and company owners, their network and key knowledge in their respective geographical area, can play a crucial role for a successful project implementation on the frontier markets.

For more information please visit our website www.andersenconsult.com or contact Lars S. Andersen at +45 25375554, lsa@andersenconsult.com



Africa Frontier Market Group

We are proud to announce the official African network representing entrepreneurs from very different industries ranging from medical equipment, call centre activities, web-development and food processing equipment and much more. They all have the same business objective - **Africa!**

This autumn the network has scheduled the annual study tour to go to Kenya, where planned meetings have been set up with the Danish Embassy, Danish entrepreneurs established in Kenya, potential business partners and Board of Investments.

For more information about the network please contact Andersen Consult at +45 21385888 / 25375554, info@andersenconsult.com



Burma - the next Frontier Market?

Andersen Consult participated in May in a discovery mission to the world's last real undiscovered market, Myanmar (or Burma as the country was formerly named). Since independence from the British in 1948, the country established civilian Government in 2011 and will hold the chairmanship of ASEAN in 2014.

The country has an abundance of natural resources and is basically ripe for investment. There is a major need for new and revised legislation in order for foreign investors to be fully attracted to the country, however, the local Government has stressed that it favours business links with the ASEAN countries and with the Western world and not with the Chinese. Foreign Direct Investment is comparable to FDI in Thailand and Korea in the 80's and is expected to grow positively in the coming years and reach up to approx. 6% per year according to IMF.

The most interesting opportunities for Danish SMEs can be identified in the industrial equipment market, food processing technology, cooling equipment, building material for housing/offices/hotels and a long range of sub supplies and trade of finished goods for a number of industrial production activities. Myanmar is not a straightforward and easy to manage market, but it will definitely be a market not to miss.

Our EAFC networking group will visit Myanmar in January 2013. Please contact us for more information.